



MAT ABACUS
Business School

Chartered Institute of Marketing

Intakes; April, September and December

◆ **We care about YOU**

Students are at the centre of all we do. Your success and satisfaction is our goal.

◆ **Accredited Centre**

Our centres are accredited giving you peace of mind that we operate to the highest standard.

◆ **Flexible learning options**

Wherever you are, access our flexible range of learning solutions backed by our excellent app and Learner Management System

◆ **Expert tutors**

Our team boasts of seasoned and experienced tutors with a mix of practical blue chip experience and relevant qualifications.



◆ **Comprehensive programmes**

Our courses are designed to provide a comprehensive learning package.

◆ **Conducive learning environment**

Our offices are fully equipped and we offer our students a professional learning environment.

◆ **Student Support**

Students have access to tutors for support and guidance throughout their studies.

◆ **Affordable fees**

We keep our prices low, whilst still offering a comprehensive and first class experience.

CIM

Accredited Study Centre

Address:

P.O. Box 27800,
Industrial Area, Plot 1, Second Str.
(Near New Vision Offices)

Kampala, Uganda

www.matabacus.ac.ug

0200960162 (Airtel)

0393254916 (MTN)

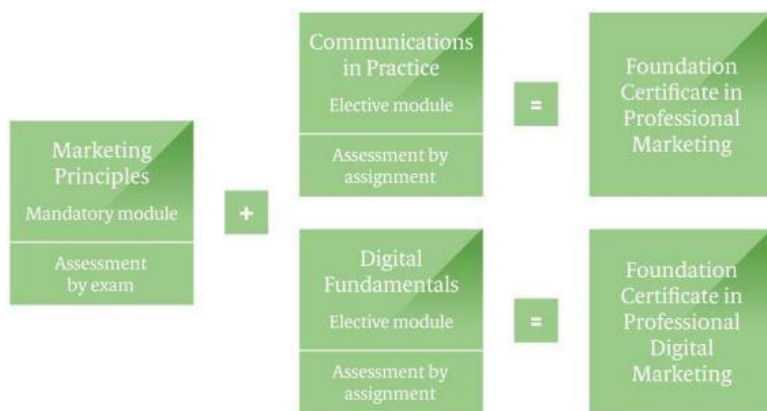
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CIM PROGRAM AT MAT ABACUS

The Chartered Institute of Marketing (CIM) is the largest and most successful professional marketing community in the world. Professional CIM qualifications are the only marketing qualification programme accepted and respected worldwide and there are now over 50,000 marketers currently registered across the globe.

CIM strives for business leaders and opinion formers to recognize the positive contribution professional marketing can bring to their organizations, the economy and wider society. CIM support, develop and represent marketers, organizations and the profession all over the world. CIM's ability to award Chartered Marketer status recognizes a marketer's commitment to staying current and abiding by a professional Code of Conduct. While their diverse range of training courses and world-renowned qualifications, enable modern marketers to thrive in their roles and deliver long-term success for businesses.

Level 3: Foundation Certificate in Marketing



Duration of the Course: 3 months to 6 months

Entry Requirements:

Student Registration is open to candidates who have any of the following qualifications:

- UCE mean grade C+ with C in Mathematics and English,
- UACE with 2 subsidiary passes, and a credit pass in Mathematics and English
- A professional certificate in Business Management or a relevant discipline,
- Certificate equivalent to UACE
- UCE or UACE from a recognized institution

Enrolment Dates: April, September and December

Tuition fees: 300,000Ugx per paper.

Exam cost: The total assessment fee for this qualification is **£220**. CIM costs include an annual registration fee of £65.00 and assessment fees.

Bring 2 passport-size photos, originals and copies of academic and professional certificates, a copy of national ID or Birth Certificate.

Level 4 Certificate in Professional Marketing

To achieve either qualifications at Level 4, you'll need to gain a pass in both mandatory modules and one elective module.



OR



Duration of the Course: 6 months to 12 months

Entry Requirements:

One or more of the following is required to gain entry to this qualification:

- CIM Level 3 Introductory or Foundation Certificate in marketing qualification.
- Any relevant Level 3 qualification.
- Any degree from a recognized university or international equivalent.
- International Baccalaureate (equivalent to NQF Level 3 and above)
- Professional practice (suggested one year in a marketing role) plus diagnostic assessment on to Level 4.

Enrolment Dates: January, September and December

- Tuition fees: **300,000Ugx per paper**.
- You'll then need to become a CIM Studying Member, for which the annual fee is **£65**.
- Finally, you'll need to book your assessments through CIM when studying. The total assessment fee for this qualification is £450 (or £495 if choosing an online proctored examination). For students who reside in countries eligible for an international reduced rate, the total assessment fee for this qualification is **£390** (or £435 if choosing an online proctored examination).

*Figures based on successful completion at first attempt. Additional fees will be required if resist is taken.

Sponsors

Attendance and progress reports will be sent regularly to Companies sponsoring employees to our courses. The University is recognized by the Directorate of Industrial Training for the purpose of reimbursement of fees. The names of students sponsored must be submitted to the Directorate before the commencement of the course.

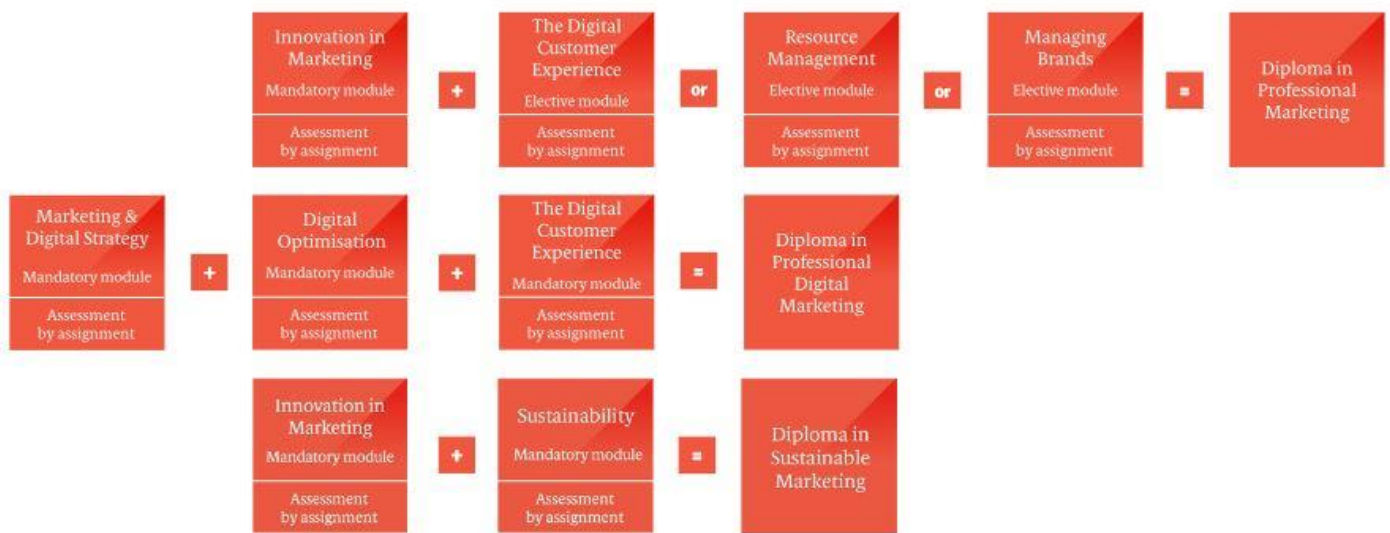
Level 6 Diploma in Professional Marketing

Each module can be achieved as a distinct, self-contained award which can be built up to attain the full diploma

Duration of the Course: 6 months to 12 months

Entry Requirements:

One or more of the following is required to gain entry to this qualification



Enrolment dates: January, July and October

Tuition: 350,000 Uganda Shillings

Exam Cost: The total payable to CIM is £450. CIM costs include an annual registration fee of £65.00 and assessment fees for the Certificate in Professional Marketing at £150.00. The above CIM costs are based on the qualification being completed within 12 months.

Interviews and Entrance Examinations:

Bring 2 passport-size photos, originals and copies of academic and professional certificates, a copy of national ID or Birth Certificate

Sponsors

Attendance and progress reports will be sent regularly to Companies sponsoring employees to our courses. The University is recognized by the Directorate of Industrial Training for the purpose of reimbursement of fees. The names of students sponsored must be submitted to the Directorate before the commencement of the course.

Entry requirements

- Professional Certificate in Marketing or Certificate in Professional Marketing.
- Any relevant Level 4 qualification.
- Foundation Degree in Business with Marketing Specialisation.
- Bachelor's or Master's degree from a recognised university with at least one third of credits coming from marketing content (i.e., 120 credits in Bachelor's degrees or 60 credits in Master's degrees). Professional practice (suggested two years marketing in an operational role) plus diagnostic assessment onto Level 6

'Level 7 Chartered Postgraduate Diploma in Marketing'

**Upcoming
July 2023**

Summary:

- 1. Avail your detailed CV**
- 2. Avail your Academic transcripts/any other academic documents.**
- 3. Avail one passport size photograph (recent)**
- 4. Apply online to join i.e., www.cim.co.uk/join**
- 5. If you are East African pay membership fee of £65 as you apply to join**
- 6. Use Visa, Master card/American Express Debit or credit card or do a direct transfer to CIM-UK account as indicated on the CIM-UK website**
- 7. Pay MAT Abacus tuition fee per paper from level 3- level to Level 4 for both digital and non-digital routes.**
- 8. Acquire a laptop plus internet access using any of the following; modem, Wi-Fi, Mi-Fi or router to enable you access online resources wherever you are.**
- 9. Some books may be required to be procured by you; however online resources are also available.**
- 10. Attendances of classes are mandatory as per time table- 75% attendance is required by MAT. Participants are required to sign attendance register every time they come for classes**
- 11. Get Admission letter from MAT Abacus Business School**
- 12. Examination/assessment fees which will depend on the level.**
 - Level 4 each paper £130-Certificate in professional marketing**
 - The above can be changed by CIM-UK any time and you will get communication accordingly**
- 13. Determining the level on which the candidate will start at will be made by the MAT Abacus Business School academic department**
- 14. Payment of tuition fees to MAT Abacus Business School**

