

Day	Date	Lecture Times			Day	Date	Lecture Times		
		9:30-12:45	2:00-4:45pm	6:00-8:45pm			9:30-12:45	2:00-4:45pm	6:00-8:45pm
Monday	24-Jul				Thursday	14-Sep			
Tuesday	25-Jul				Friday	15-Sep			
Wednesday	26-Jul				Saturday	16-Sep	AM		
Thursday	27-Jul				Sunday	17-Sep			
Friday	28-Jul				Monday	18-Sep			
Saturday	29-Jul				Tuesday	19-Sep			PC
Sunday	30-Jul				Wednesday	20-Sep			DMT/CI
Monday	31-Jul			Induction	Thursday	21-Sep			
Tuesday	01-Aug			PC	Friday	22-Sep			
Wednesday	02-Aug			DMT/CI	Saturday	23-Sep	AM		
Thursday	03-Aug				Sunday	24-Sep			
Friday	04-Aug				Monday	25-Sep			
Saturday	05-Aug	AM			Tuesday	26-Sep			PC
Sunday	06-Aug				Wednesday	27-Sep			DMT/CI
Monday	07-Aug				Thursday	28-Sep			
Tuesday	08-Aug			PC	Friday	29-Sep			
Wednesday	09-Aug			DMT/CI	Saturday	30-Sep	AM		
Thursday	10-Aug				Sunday	01-Oct			
Friday	11-Aug				Monday	02-Oct			
Saturday	12-Aug	AM			Tuesday	03-Oct			PC
Sunday	13-Aug				Wednesday	04-Oct			DMT/CI
Monday	14-Aug				Thursday	05-Oct			
Tuesday	15-Aug			PC	Friday	06-Oct			
Wednesday	16-Aug			DMT/CI	Saturday	07-Oct	AM		
Thursday	17-Aug				Sunday	08-Oct			
Friday	18-Aug				Monday	09-Oct			
Saturday	19-Aug	AM			Tuesday	10-Oct			PC
Sunday	20-Aug				Wednesday	11-Oct			DMT/CI
Monday	21-Aug				Thursday	12-Oct			
Tuesday	22-Aug			PC	Friday	13-Oct			
Wednesday	23-Aug			DMT/CI	Saturday	14-Oct	AM		
Thursday	24-Aug				Sunday	15-Oct			
Friday	25-Aug				Monday	16-Oct			
Saturday	26-Aug	AM			Tuesday	17-Oct			PC
Sunday	27-Aug				Wednesday	18-Oct			DMT/CI
Monday	28-Aug				Thursday	19-Oct			
Tuesday	29-Aug			PC	Friday	20-Oct			
Wednesday	30-Aug			DMT/CI	Saturday	21-Oct	AM		
Thursday	31-Aug				Sunday	22-Oct			
Friday	01-Sep				Monday	23-Oct			
Saturday	02-Sep	AM			Tuesday	24-Oct			PC
Sunday	03-Sep				Wednesday	25-Oct			DMT/CI
Monday	04-Sep				Thursday	26-Oct			
Tuesday	05-Sep			PC	Friday	27-Oct			
Wednesday	06-Sep			DMT	Saturday	28-Oct	AM		
Thursday	07-Sep				Sunday	29-Oct			
Friday	08-Sep				Monday	30-Oct			
Saturday	09-Sep	AM			Tuesday	31-Oct			PC
Sunday	10-Sep				Wednesday	01-Nov			DMT/CI
Monday	11-Sep				Thursday	02-Nov			
Tuesday	12-Sep			PC	Friday	03-Nov			
Wednesday	13-Sep			DMT	Saturday	04-Nov	AM		
					Sunday	05-Nov			
					Monday	06-Nov			
					Tuesday	07-Nov	Sessions Run till 01st December		
					Wednesday	08-Nov			
					Thursday	09-Nov			

Applied Marketing	Mandatory	Exam based	Aidah - AM
Planning Campaigns	Mandatory	Assign based	Arthur - PC
Digital Marketing Techni	Electives	Assign based	Arthur - DMT