

MAT ABACUS Business School CIM Fees Summary 2025.
 Plot 1, Second Street Industrial Area.
 MAT ABACUS.QMS. R.013

| Level 3 Foundation Certificate in Professionalism & Digital Marketing | Tuition (Shs) | Exam Fess (£) |
|--|----------------------|----------------------|
| Mandatory Course Units: <ul style="list-style-type: none"> ➤ Marketing Essential. ➤ Content & Channels. ➤ Marketing Insight. | 350,000 | 110 |
| Level 4 Certificate in Professional & Digital Marketing | | |
| Mandatory Course Units: <ul style="list-style-type: none"> ➤ Marketing Impact. ➤ Planning Integrated Campaigns. Options: <ul style="list-style-type: none"> ➤ Content Marketing. ➤ Social Media Marketing. | 400,000 | 115 |
| Level 6 Diploma in Professional & Digital Marketing | | |
| Mandatory Course Units: <ul style="list-style-type: none"> ➤ Strategy & Planning. ➤ Commercial Intelligence. ➤ Societal Impact. Options: <ul style="list-style-type: none"> ➤ Customer Journey Optimisation. ➤ Brand Proposition. | 400,000 | 135 |