

Level	Modules	Tutors	Monday 6:00pm	Tuesday 6:00pm	Wednesday 6:00pm	Thursday 6:00pm	Friday 6:00pm	Saturday 9:00am	Saturday 2:00pm
Level 3									
	Marketing Essentials	Agnes Mubiru			✓				
	Content and Channels	Elvis Nimaro		✓					
	Marketing Insights	Leah Namuleme				✓			
Level 4									
	Marketing Impact	Aidah Nalwada Kasana		✓					
	Planning Integrated Campaigns	Wyclif Turinawe	✓						
	Content Marketing	Elvis Nimaro			✓				
	Responsible Marketing	Arthur Lwamafa				✓			
	Social Media Marketing	Arhtur Lwamafa					✓		
Level 6									
	Strategy and Planning	Arthur Lwamafa							✓
	Brand Proposition	Wyclif Turinawe			✓				
	Societal Impact	Agnes Mubiru	✓						
	Customer Journey Optimisation	Agnes Mubiru				✓			

Important Dates

Induction 23rd January 2026 at 6:00pm online
 Tuition Commencement 26th January
 Examination Booking Deadline 20th March
 Examination Window 20th - 24th April

Note: Total Sessions; 14 Per Module.

Minimum Deposits; Level 3, 180,000shs

Levels 4 & 5, 280,000shs

Fees Balance; by the 09th Session